



## **FIGT Website Graphic Designer - Volunteer Role**

### **About FIGT**

#### **Our Mission**

Families in Global Transition is a welcoming forum for globally mobile, individuals, families, and those working with them. We promote cross-sector connections for sharing research and developing best practices that support the growth, success and well-being of people crossing cultures around the world.

The FIGT website is a key resource for promoting those cross-sector connections while creating strong peer-to-peer referrals in the global community. The goal of our new website is to take our visitors on a visual journey, help to build trust in FIGT, guide them to take action while keeping in mind FIGT's mission.

We are currently working on bringing the FIGT website platform to the next level to adequately serve the needs of the complete FIGT community, including internal and external clients. Features such as mobile compatibility, simplicity and easy navigation are some of the areas we look to improve within the next months.

We are looking for a talented Web Designer who can not only visually communicate FIGT's mission and vision but can also create amazing user experiences. They will be enthusiastic and able to translate high-level requirements into interaction flows of beautiful, functional designs.

#### **Time of engagement**

8 - 10 months

#### **Starting date**

November

#### **Reporting to**

Communications Team

#### **Tasks**

- ensure visual consistency, look and feel across the new platform
- adjust the overall structure and customize Home Page (colours, logos, stock images)
- help to improve the visibility of internal stakeholders (Affiliates, Memberships, Research, Sponsorship) while maintaining brand awareness

- enhance the website by adding and improving design and interactive elements
- research and select stock images
- conceptualize website design ideas that bring simplicity and friendliness

### **Essential Skills**

- interface graphic design skills
- knowledge of digital photo editing techniques and composition
- the ability to solve problems creatively and effectively
- proficiency in Adobe Photoshop, Illustrator, Canva or other visual design software
- basic understanding of web-based technologies (HTML, WordPress)

### **Monthly commitment**

- 2 - 5 hrs a week for Phase 1 - Home page design and theme
- 2 hrs a week for Phase 2 - visual page templates
- 2 hrs a week for Phase 3 - implementation, image manipulation

Please submit your expressions of interest to Petra Shellis, Communications Co-Director at [communicationsmanager@figt.org](mailto:communicationsmanager@figt.org).