



FIGT Website Lead - Volunteer Role

About FIGT

Our Mission

Families in Global Transition is a welcoming forum for globally mobile, individuals, families, and those working with them. We promote cross-sector connections for sharing research and developing best practices that support the growth, success and well-being of people crossing cultures around the world.

The FIGT website is a key resource for promoting those cross-sector connections while creating strong peer-to-peer referrals in the global community. The goal of our new website is to take our visitors on a visual journey, help to build trust in FIGT, guide them to take action while keeping in mind FIGT's mission.

We are currently working on bringing the FIGT website platform to the next level to adequately serve the needs of the complete FIGT community, including internal and external clients. Features such as mobile compatibility, simplicity and easy navigation are some of the areas we look to improve within the next months.

Each internal client group within FIGT has its own online requirements, and the Website Lead's Role will be to communicate and to help implement these requirements.

Time of engagement

8 - 10 months

Starting date

November

Reporting to

Communications Team

Tasks

- ensure consistency, look and feel of FIGT content across the new platform
- help to improve the visibility of internal stakeholders (Affiliates, Memberships, Research, Sponsorship)
- discuss website limitations with internal stakeholders

- determine longer-term requirements with internal stakeholders
- help to move content to a new platform, liaise with internal stakeholders

Essential Skills

- copywriting and editing
- problem-solving
- basic knowledge of WordPress or HTML
- being able to review website functionality, interpret and monitor web analytics
- being able to manage website content and use templates

Monthly commitment

2 - 5 hrs a week for Phase 1 - stakeholder engagement

7 hrs a week for Phase 2 - developing recommendations, socialising, concluding

7 - 10 hrs a week for Phase 3 - implementation and testing

Please submit your expressions of interest to Petra Shellis, Communications Co-Director at communicationsmanager@figt.org.